

# KARA PHILIPOVICH

## EDUCATION

CLASS OF 2021

### **Design BFA; Sociology Minor**

WESTERN WASHINGTON  
UNIVERSITY

## SOFTWARE

Illustrator  
Indesign  
Photoshop  
After Effects  
Premiere  
Adobe XD  
Invision  
Figma  
Procreate  
Glyphs  
Google Slides  
Keynote  
Microsoft Suite

## SKILLS

Research  
Critical Thinking  
Illustration  
Animation  
Storyboarding  
Ideation  
Collaboration  
Problem-solving  
Communication  
Organization  
Photography  
CPR / AED / First Aid Certified

## EXPERIENCE

### **Design Intern, Wildforth Creative**

SEPT 2020–NOV 2020

- Produced internal branding material such as an animation for blog, thank you card design, and social media content planning
- Collaborated with Creative Director with CA for all Kids Preschool Development Grant website redesign and icon system
- Created logo animations for Elastiqué Athletics
- Generated branding and packaging concepts for Gourmondo Catering's beverage line

### **Freelance Graphic Designer**

JUL 2020–SEPT 2020

- Presented concepts and collaborated with various clients to elevate their current brand
- Clients include a local gift shop owner, yoga and Sanskrit instructor, and owner of a subscription box company
- Services include logo and brand guidelines, photography and editing, social media graphics/illustrations, and complete website redesign

### **Marketing Intern, BNBuilders**

JUL 2019–AUG 2019; JUN 2017–SEPT 2017

- Collaborated with Director of Marketing in designing layout for company magazine
- Created t-shirt designs for construction projects
- Designed logos for internal company programs
- Photographed and edited new hire headshots
- Contributed to company event planning

### **Graphic Design Intern, Gage Academy of Art**

JUN 2018–SEPT 2018

- Collaborated with Creative Manager in designing Youth Programs Catalogs
- Art-directed campaign photoshoot alongside Creative Manager
- Designed exhibition and event posters
- Shot and edited photos of students for promotional materials

### **Marketing Intern, Bala Yoga**

JUN 2018–SEPT 2018

- Created weekly graphics and illustrations for social media and blog
  - Collaborated with Director of Marketing in social media content creation and planning
  - Designed 3-5 posters per week for classes, events, and workshops
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